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Neo Telemedia Limited
中國新電信集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8167)

**FURTHER INFORMATION IN RELATION TO THE BUSINESS SEGMENT OF
SALE OF TELECOMMUNICATION PRODUCTS AND PROVISION OF CABLE
AND WIRELESS BROADBAND SERVICES**

Reference is made to the interim financial report of the Company for the six months ended 31 December 2012 (the “**Interim Report**”) and the third quarterly financial report of the Company for the nine months ended 31 March 2013 (the “**Third Quarterly Report**”). Capitalised terms used herein shall have the same meanings as those defined in the Interim Report and the Third Quarterly Report unless otherwise stated.

The board (the “**Board**”) of directors (the “**Directors**”) of Neo Telemedia Limited (the “**Company**”) wishes to provide further information in relation to the quarter performance of the business segment of sale of telecommunication products and provision of cable and wireless broadband services of the Company (the “**Telecommunication Segment**”).

With respect to the Telecommunication Segment, the increase in the turnover for the second quarter as compared to the first quarter is mainly due to the revenue from sale of telecommunication products, such as e-commerce network platform and mobile Internet network, together with its related services. The aforesaid products sale and services are not the core business of Smart Long Group, i.e. sale of the HTS filtering solutions, and therefore did not provide a stable stream of revenue to the Group. As the Company did not generate similar revenue from the sale of the above-mentioned equipment and its related services during the third quarter and the performance of this segment was continuously affected by the factors such as supply shortage of HTS filters and the change in procurement policy of the Group’s major telecommunication operators in the Peoples’ Republic of China, there was a material decrease in the turnover for the third quarter as compared to that of the second quarter.

By order of the Board
Neo Telemedia Limited
LI Hongrong
Chairman

Hong Kong, 7 June 2013

As at the date hereof, the Board comprises four executive directors namely Mr. LI Hongrong (Chairman), Mr. Theo EDE, Mr. HU Yangjun and Mr. ZHANG Xinyu (Chief Executive Officer); and three independent non-executive directors, namely Mr. LAM Kin Kau, Mark, Professor SONG Junde and Professor CHEN Lujun.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.